



Hennessy
Very Special

LIMITED EDITION BY
Faith XLVII



BLENDING THE ELEMENTS

In 2020, the celebrated artist Faith XLVII explores the alchemy of the artistic process in a unique global art collaboration for the Hennessy Very Special Limited Edition.

For the 10th annual Hennessy Very Special Limited Edition, the Maison Hennessy is proud to announce its collaboration with the **street-turned-studio artist Faith XLVII.**

In 2020, the Hennessy Very Special Limited Edition by Faith XLVII opens an exciting new chapter in the Maison's tradition of fostering partnerships with artists who are part of a global movement. In extending its platform to committed, visionary talents who strive to affect positive change on a community level, **Hennessy reinforces its commitment to supporting emerging artists.**

As the guest artist for the 10th annual Hennessy Very Special Limited Edition, **Faith XLVII is the first female voice to join the Limited Editions series, a formidable artistic lineage that features internationally acclaimed talents** such as Felipe Pantone, Vhils, JonOne, Shepard Fairey, Os Gemeos, Futura and Kaws.

Faith XLVII: Alchemist of Nature and Art

At the root of Faith XLVII's artistic journey from graffiti artist and muralist to studio artist, is a desire to **foster healing and awareness about the interconnected nature of the universe.** *It's an energetic phenomenon,* the artist explains. *We're seeing a shift in perspective toward protecting nature, the earth, animals and the environment.*

A self-taught talent, Faith XLVII developed her artistic signature independently, building her vision as she grew into adulthood in her native South Africa. Early on, she became a rare break-out artist in the male-dominated graffiti scene. After first gaining notice under the tag Faith47, her signature evolved to become Faith XLVII.

There weren't a lot of women in the space

at that time, so I felt the need to challenge the kind of the status quo in a masculine environment, the artist recalls. **In her work, she addressed her homeland's complex social dynamic through a female perspective,** and notably in a series based on the country's Freedom Charter.

In 2017, Faith XLVII relocated from Cape Town to LA, where she continued to expand and redefine her practice. **Today, she is a leading player on the international art scene,** yet she sees herself as "a citizen of the earth", part of a wider community of 'woke' artists. Through her site-specific works in urban spaces, she seeks to connect with local communities : her monumental black-and-white murals depict animals and mystical creatures as well as symbols of human commonality like maps, hands, and interlaced figures.





A fearless multidisciplinary artist whose visual language spans found and reclaimed objects, collages, painting, video installations and printmaking, Faith XLVII addresses universal issues by highlighting the female perspective.

*My roots run deep, the artist explains. What I learn when I create is the cumulative result of an entire life experience. For her, this 10th anniversary collaboration with Hennessy is part of a **fresh new cycle of creation that begins with Hennessy Very Special.** It also opens a fresh chapter. Collaborating with Hennessy dovetails perfectly with things I am always thinking about: the cycles of nature, the phases of the moon, the seasons and a circle-like cyclical time — and just how all of these things make us alive.*

Hennessy Very Special 2020 : Blending the Elements

Hennessy's artistic partnership with the South African-born, Los Angeles-based artist Faith XLVII for its 2020 Hennessy Very Special Limited Edition series represents an auspicious meeting of minds. For Faith XLVII, the artistic journey is **"a form of alchemy", a description that naturally chimes with Hennessy's process.**

Upon her first visit to the Chateau de Bagnolet, the Maison's historic seat in Cognac, France, one of the first things Faith XLVII sensed was the luxury of time that goes into crafting Hennessy Blends. In her eyes, the complex process of selecting eaux-de-vie — a process that relies on centuries of savoir-faire — offered a soothing antidote to the high-speed digital age. *Hennessy is rooted in very simple principles, which seem the same as they were when they started more than 250 years ago, the artist observes. To me, it's really beautiful to be connected with a completely natural process. **The bridge between Hennessy's universe and her own immediately became self-evident.***

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In my work, I take the time to seek out form and be considerate of raw materials. There's a kind of organic alchemy to the process, which is also true of the way Hennessy works. In a way we are both taking basic substances and creating something new, says Faith XLVII. My process is similar to the Master Blender's selection of eaux-de-vie, in that you take basic elements and use them over time to craft something extraordinary.

For the 2020 Hennessy Very Special Limited Edition, **Faith XLVII has created a powerful work of art representing Hennessy through the elements, earth and the cycles of nature.** With the sun and time as central elements, intricate detail pays tribute to nature via references to the moon, rain, clouds and grapevines accentuated in precious gold leaf.

A palette inspired by natural colors combines gold elements with peachy, sunset tones to convey, while striking graphic lettering pays tribute to the chalk inscriptions on age-old barrels stores in the Founder's Cellar in Cognac.

“The bridge between Hennessy’s universe and Faith XLVII’s immediately became self-evident.”



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The Hennessy Very Special Limited Edition series

In a decade of artistic collaborations within the Hennessy Very Special series, Hennessy has partnered with some of the art world's leading visionaries. *Hennessy doesn't look at an art movement as a genre. It's more like a blending of cultures: the House seeks out interesting work within a larger movement and gives talents whatever they need to be creative and advance their art*, observes Faith XLVII.

In 2020, original artwork by Faith XLVII marks the 10th annual collaboration on a Hennessy Very Special Limited Edition series. As such, the artist is being welcomed into an **interconnected global community that includes Felipe Pantone, Vhils, Shepard Fairey, and Futura**. Building on the Maison's commitment to forging ties with pioneers of urban culture, Faith XLVII has created a work of art that not only ushers in a new creative chapter in her own career, but also an evolution in Hennessy's horizon. Henceforth, the House will expand its celebrations of urban culture to **new frontiers, welcoming fresh voices across creative categories in addition to the visual arts**.





ABOUT HENNESSY VERY SPECIAL

Hennessy Very Special has a unique style that makes it a reference in the art of blending. Hennessy Very Special by Faith XLVII brings together warm-hearted and full-bodied flavors. This know-how has been passed down through generations, to the delight of connoisseurs in search of a very special moment. For this reason among many others, it is a cognac appreciated by tastemakers over the world.

Demanding in its creation, yet immediately satisfying in its tasting, **Hennessy Very Special marks its inimitable style across time.** As a reflection of Hennessy's know-how, Hennessy Very Special's audacious personality is the result of carefully selecting expressive eaux-de-vie. After maturation in French oak casks, the eaux-de-vie are then blended with the mastery and consistency unique to the Maison Hennessy. Share Hennessy Very Special to create a unique tasting moment. Savor it neat, on ice or with a mixer and reveal its character.

ABOUT HENNESSY

The leader in Cognac, the Maison Hennessy has shined around the world with its exceptional know-how for more than 250 years. Built on founder Richard Hennessy's spirit of conquest, the brand is present in more than 160 countries. Based in the heart of the Charente region, Hennessy is also a steadfast pillar of the regional economy. The House's success and longevity are rooted in the excellence of its cognacs, each of which is born of a unique process of transmission of know-how from generation to generation.

The first spirits house to be certified ISO 14001, **Hennessy unites its capacity for innovation and the support of all of its partners to protect this exceptional area.** As a crown jewel of the LVMH Group, Hennessy is a major contributor to French international trade, with 99% of production sold in export, and a **worldwide ambassador for the French art de vivre.**





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