

Hennessy

VERY SPECIAL

LES TWINS



COCKTAIL
CREATIONS



HENNESSY VERY SPECIAL CUSTOM COCKTAILS INSPIRED BY LES TWINS

TWO CREATIONS IN TRIBUTE TO THE 2021 COLLABORATION CAPTURE THE ENERGY AND BUZZ OF “MOVE OUT LOUD”

In 2021, Hennessy Very Special pays tribute to its pioneering collaboration with Laurent and Larry Bourgeois — the street movement creators known as “Les Twins” — with two new cocktail creations.

The LIL BEAST COCKTAIL (Laurent) and the CA BLAZE COCKTAIL (Larry) were composed by a mixologist friend of Hennessy, who worked side by side with Les Twins, drawing inspiration from their incredible energy and the many facets of their groundbreaking “Move Out Loud” collaboration.

At home in France, Les Twins’ remarkable ascent have made them household names. To introduce them to a broader, international audience, the mixologist Clément Faure translated each one’s personality through Hennessy Very Special, accentuated with special ingredients.

“Larry and Laurent are identical and unique onstage, but they’re very different in life. It’s those nuances that I wanted to interpret in cocktails that reflect their individual character.”



Hennessy
VERY SPECIAL

LES
TWINs

CA BLAZE COCKTAIL

The vibrant, punchy “Ca Blaze” cocktail nods to the speed and precision of the artist’s legwork. A fizzy cocktail with floral, spicy accents, it showcases the full-bodied of Hennessy Very Special, offset by notes of vanilla and elderflower, which has litchi-like tinge. For Larry those aromas resonated with childhood memories. Topped with ginger beer, the cocktail has both kick and fizz, while lime juice contrasts sweetness with a bright, fresh finish.

1 oz Hennessy Very Special (30ml)
½ oz Vanilla syrup (15ml)
0.4 oz Elderflower liqueur (12ml)
0.8 oz Lime juice (25ml)
1.3 oz Ginger beer (40ml)
Lime wedge

Step 1: In a shaker, combine all liquids except ginger beer and shake it.

Step 2: Fill a glass with ice cubes and strain into a tumbler.

Step 3: Top with ginger beer.

Step 4: Garnish with lime wedge.



LIL BEAST COCKTAIL

The more reserved “Lil Beast” cocktail by Laurent combines power and softness in flavors evoking his suave, flowing style. The warm, torrefied aromas of Hennessy Very Special are complemented by gourmet notes of almond and nutmeg recalling French pastries, counterbalanced by the acidic tang of lemon juice.



1.5 oz Hennessy Very Special (50ml)
0.4 oz Almond syrup (10ml)
0.7 oz Lemon juice (20ml)
Grated Nutmeg
½ Egg white

Step 1: Pour all liquids into a shaker and add egg white. Shake vigorously to emulsify (without ice).

Step 2: Grate nutmeg into shaker in two or three swift, smooth strokes. Give the mixture one last shake with fresh ice.

Step 3: Strain into a coupe glass.

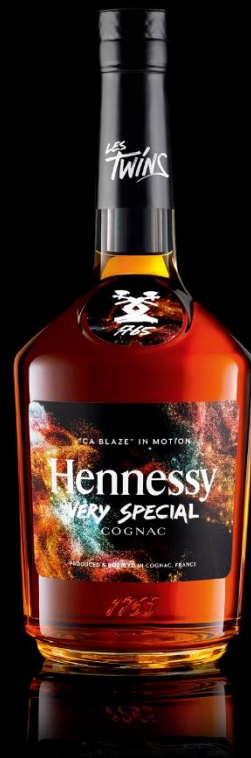
Step 4: Garnish with grated nutmeg.



ABOUT HENNESSY VERY SPECIAL

Since its founding, in 1765, the Maison Hennessy has upheld a tradition of supporting avant-garde artists. Today, the Maison celebrates urban culture and contemporary creation through artistic partnerships for the Hennessy Very Special Limited Edition.

Hennessy V.S has a unique style, passed down through generations, that makes it a reference in the art of blending. Demanding in its creation, yet immediately satisfying in its tasting, Hennessy Very Special marks its inimitable style across time. Its audacious personality is the result of carefully selecting only the most expressive and distinctive eaux-de-vie. After several years of maturation in French oak casks, the eaux-de-vie are then blended with the mastery and consistency unique to the Maison Hennessy. Enjoyed neat, on ice, or in cocktails, V.S is a cognac appreciated by tastemakers the world over.





ABOUT LES TWINS

Identical twins Laurent and Larry Bourgeois, 32, were born and raised in the projects in Sarcelles, outside Paris. Self-taught talents, they made a splash by dancing on the Champs-Élysées to earn pocket money while still in their teens. Drawing inspiration from what was in the air and on the airwaves, they picked up classical moves, incorporated it into their improv repertoire, and lit up dance floors around the French capital. Soon, their renown as creators of urban movement spread well beyond the Parisian underground, and in 2008 they shot to fame as finalists on the TV show *Incroyable Talent*, the French version of the “Got Talent” franchise. A breakout in the US followed two years later, when a video of their World of Dance performance in San Diego went viral, earning more than 50 million views to date. Today, their flair for freestyle dancing, acting and producing have garnered international renown, yet Les Twins continue to hone their art as they always have — together, blending street culture and intuition, and inventing new moves with every appearance.

ABOUT HENNESSY

The leader in Cognac, the Maison Hennessy has shone around the world with its exceptional know-how for more than 250 years. Built on founder Richard Hennessy’s spirit of conquest, the brand is present in more than 160 countries. Based in the heart of the Charente region, Hennessy is also a steadfast pillar of the regional economy. The House’s success and longevity are rooted in the excellence of its cognacs, each of which is born of a unique process of transmission of know-how from generation to generation. The first spirits house to be certified ISO 14001, Hennessy unites its capacity for innovation and the support of all of its partners to protect this exceptional area. As a crown jewel of the LVMH Group, Hennessy is a major contributor to French international trade, with 99% of production sold in export, and a worldwide ambassador for the French art de vivre.

CONTACT PRESSE

Pauline Mérabet | Hennessy | pmerabet@moethennessy.com
Andrea Borrman | DM Media | andrea@dmmediapr.com

PLEASE DRINK RESPONSIBLY – NOT FOR FRANCE

