

# Hennessy

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Julien Colombyer

## MAISON HENNESSY CELEBRATES THE HOLIDAY SPIRIT WITH LIMITED EDITIONS BY THE ARTIST JULIEN COLOMBIER

As the year comes to an end, Maison Hennessy pays tribute to nature with joyful and luxurious limited editions by the French artist Julien Colombyer.



Julien Colombyer is a self-taught French artist, who finds inspiration around him especially in Nature. His creations consist of a dreamlike tropical forest immersed in color. For the artist, Nature is a blend and at Maison Hennessy Nature is part of the DNA and cognac creating process. He starts with a black canvas where he depicts his poetic language to design a festive vibrant jungle that displays grapes and vine leaves.

The signature design of Julien Colombyer is adapted on three limited editions to celebrate the Holiday spirit: **Hennessy Very Special**, **Hennessy V.S.O.P Privilège** and **Hennessy X.O.** The gift boxes and labels are designed following the artwork of Julien Colombyer with the imagery of nature as well as a QR code that leads to the Hennessy website to discover the collaboration. Hennessy V.S.O.P Privilège comes in a unique gift box that includes 4 coasters. For Hennessy X.O, a golden serving tray, with details of the art piece, is included in the decorated gift box.

The Hennessy Limited Editions by Julien Colombyer will be available from October 2021.



## COCKTAIL CREATIONS

To accompany the limited editions, Maison Hennessy also offers 3 signature cocktails to celebrate the festive season: the Twinkle Jasmine Cocktail with Hennessy Very Special, the Christmas Basil Cocktail with Hennessy V.S.O.P Privilège and the Cherry Floral Cocktail with Hennessy X.O.

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### TWINKLE JASMINE COCKTAIL WITH HENNESSY VERY SPECIAL

This drink starts with a floral nose. It is light and refreshing on the palette.

#### INGREDIENTS:

40ml Hennessy Very Special

15ml Lemon juice

15ml Simple syrup

60ml Jasmin tea

#### METHOD:

Add all ingredients to a shaker tin with ice.

Shake to chill and strain into a rocks glass.

Garnish with a lemon twist.



### CHRISTMAS BASIL COCKTAIL WITH HENNESSY V.S.O.P PRIVILEGE

Playing towards the red fruit and highlighting the vanilla notes on the barrel, this drink has a touch of fruity sweetness while refreshing.

#### INGREDIENTS:

40ml Hennessy V.S.O.P Privilège

10ml Vanilla Liqueur

20ml Lemon juice

15ml Simple syrup

90ml Rooibos tea

2 dash Orange bitters

#### METHOD:

Add all ingredients to a shaker tin with ice, shake to chill, strain into a Collins glass and garnish with a lemon twist and shiso leaf (large basil leaf).





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*Julien Colombier*

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## CHERRY FLORAL COCKTAIL WITH HENNESSY X.O

The Hibiscus adds a floral note while the chai tea brings the body of spice to showcase Hennessy X.O. This is a beautiful alternative to lighten Hennessy X.O from a neat serve while keeping the bold spice.

### INGREDIENTS:

40ml Hennessy XO

1 large Hibiscus and chai tea cube\*

### METHOD:

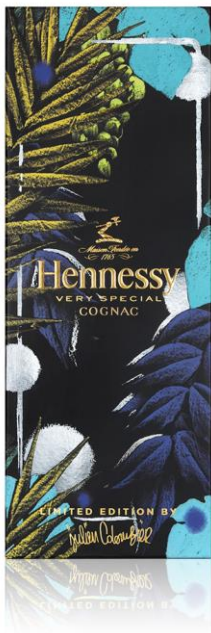
Place cube in glass and pour Hennessy XO over cube



\*Floral & Spice cube:

Add 450ml of boiling water to 1 Hibiscus tea bag and 1 chai tea bag in a heat proof container, steep for 5-7 minutes then remove bags, allow to cool and pour into large cube ice molds (silicon molds preferred). Allow to freeze for 24 hours and they are ready to use.

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## **ABOUT JULIEN COLOMBIER**

Julien Colombier, a self-taught French artist, whose approach roots from his background in textile prints and art deco finds inspiration in nature. From his studio in Paris, Colombier combines his art of drawing with the talent of colorists. His graphic universe of luxuriant plant worlds have remained voiceless to provoke impact on its viewers. This is seen in the repetitions of geometric and vegetal motifs which create a dreamlike organic environment layered on black backgrounds.

## **ABOUT HENNESSY VERY SPECIAL**

Since its founding, in 1765, the Maison Hennessy has upheld a tradition of supporting avant-garde artists. Today, the Maison celebrates urban culture and contemporary creation through artistic partnerships for the Hennessy Very Special Limited Edition.

Hennessy V.S has a unique style, passed down through generations, that makes it a reference in the art of blending. Demanding in its creation, yet immediately satisfying in its tasting, Hennessy Very Special marks its inimitable style across time. Its audacious personality is the result of carefully selecting only the most expressive and distinctive eaux-de-vie. After several years of maturation in French oak casks, the eaux-de-vie are then blended with the mastery and consistency unique to the Maison Hennessy. Enjoyed neat, on ice, or in cocktails, V.S is a cognac appreciated by tastemakers the world over.

## **ABOUT HENNESSY V.S.O.P PRIVILÈGE**

The Hennessy V.S.O.P Privilège blend is the expression of eight generations of Master Blenders know-how. To perpetuate the legacy of the original Hennessy V.S.O.P Privilège, Hennessy Master Blenders have constantly sought to create a completely harmonious blend: it is the definitive expression of a perfectly balanced cognac. Based on a selection of firmly structured eaux-de-vie, aged largely in partially used barrels in order to take on subtle levels of oak tannins, this highly characterful cognac reveals balanced aromas of fresh vanilla, cinnamon and toasty notes, all coming together with a seamless perfection.

## **ABOUT HENNESSY XO**

In 1870, Maurice Hennessy, a 4th-generation member of the Hennessy family, asked the Master Blender Emile Fillioux, a descendant of the Hennessy Master Blender Jean Fillioux, to create a special cognac for his family and friends, using long-aged eaux-de-vie to perfect the blend. They called it "X.O" for "Extra Old", the original, and a legend was born. Hennessy X.O attained international renown and contributed to the development of the category XO which is a gauge of uncompromising quality.

In 1947, G  rald de Geoffre - Maurice Hennessy's great-grandson - created its iconic carafe, a shape inspired by an upturned cluster of grapes. Now a timeless symbol of the House, Hennessy X.O calls forth sensorial experiences. Thanks to 150 years of meticulous know-how, Hennessy X.O remains as inspiring today as it was the day Hennessy first shared it with his inner circle. The powerful and balanced structure of Hennessy X.O carries the promise of an extremely long finish, with each drop an invitation to embark on a journey of the senses through seven tasting notes.

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*"Julien Colombier"*

## **ABOUT MAISON HENNESSY**

The leader in Cognac, the Maison Hennessy has shone around the world with its exceptional know-how for more than 250 years. Built on founder Richard Hennessy's spirit of conquest, the brand is present in more than 160 countries. Based in the heart of the Charente region, Hennessy is also a steadfast pillar of the regional economy. The House's success and longevity are rooted in the excellence of its cognacs, each of which is born of a unique process of transmission of know-how from generation to generation. The first spirits house to be certified ISO 14001, Hennessy unites its capacity for innovation and the support of all of its partners to protect this exceptional area. As a crown jewel of the LVMH Group, Hennessy is a major contributor to French international trade, with 99% of production sold in export, and a worldwide ambassador for the French art de vivre

## **Contact presse**

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PLEASE DRINK RESPONSIBLY – NOT FOR FRANCE