



LAURENT BOILLOT

CEO OF HENNESSY

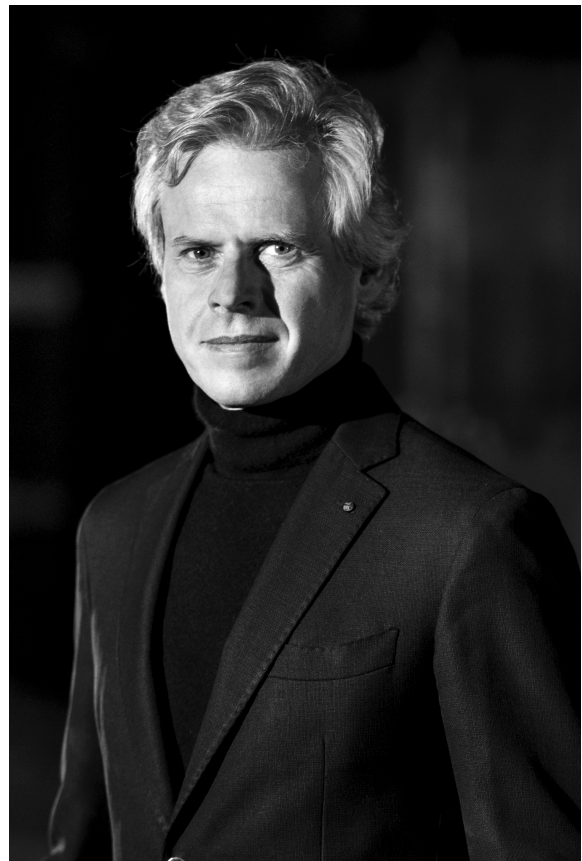
Laurent Boillot, a graduate of Rouen Business School, began his career in 1988 in the Havas Publicité group. In 1990, he joined the Unilever group for a dozen years and then the LVMH group in 2002, where he oversaw the transformation and revitalization of Guerlain, serving first as Marketing Director and then as Chairman and CEO from 2007. Under his chairmanship, he launched an ambitious commitment to sustainable development for Guerlain, the brand symbolized by its iconic bees. From 2014, Laurent Boillot was also Executive Vice President of Make Up For Ever.

Laurent Boillot is also the founder and CEO of the Franco-Chinese skincare brand Cha Ling.

His appointment by the LVMH Group as CEO of Hennessy was announced in October 2019 and became effective in January 2020.

Laurent Boillot's ambition is to promote Hennessy as the most prestigious and responsible spirits house in the world.

Building on its long-standing expertise, the company cultivates its open-mindedness, in liaison with all the cultures of the world.



DR : CLO LE GUAY

It aims to strengthen its sustainable development commitments in consultation with its winegrowing partners and all its stakeholders. The pioneering ethos of the Maison is fully expressed in the conquest of these new challenges.

Laurent Boillot is committed to preserving, developing and promoting responsible luxury for the House of Hennessy.