

Hennessy

HENNESSY PRESENTS EDITION PARTICULIERE 2016

The Maison Hennessy expresses its legacy in a cognac blended from unique eaux-de-vie, a privileged edition available only in selected Travel Retail shops.

The Maison Hennessy is proud to announce the arrival of **Edition Particulière 2016**, an exclusive cognac crafted by Yann Fillioux using some of the most precious eaux-de-vie in the Founder's Chai. Produced in a limited edition of only 20 bottles, this remarkable blend is available exclusively in a handful of Travel Retail locations.

Two centuries after it was first established, the Founder's Chai remains the repository for some of the Maison Hennessy's most historic, precious reserves. Maintained at constant temperature and humidity levels by the Charente River, this chai is where Master Blender Yann Fillioux sources the eaux-de-vie set aside by earlier generations and uses them to create exceptional cognacs. The Founder's Chai is the heart of Hennessy: only the Master Blender, members of the Tasting Committee and accredited samplers may enter, and a security team guards its priceless treasures around the clock.

It was in this sheltered, exclusive environment that Yann Fillioux created Hennessy Edition Particulière 2016. A distinguished guardian of the Hennessy heritage and the Maison's seventh-generation Master Blender, Yann Fillioux crafted this rare blend by hand-selecting only some of the Maison's most exceptional eaux-de-vie – the ones that had reached the peak of their expression and were ready to join the demijohns for future generations.

Comments Yann Fillioux: "I wanted to create a very particular blend in limited quantity, using the eaux-de-vie brought to the peak of their expression by my predecessors. This powerful cognac of remarkable and timeless intensity is the ultimate fusion of Hennessy expertise. The unique eaux-de-vie it contains reflect the talent and vision of all the generations that came before me. These are the Maison's legacy, its soul and its passion."

A unique cognac, Hennessy Edition Particulière 2016 captures a moment of perfection that is presented in a one-liter crystal carafe by Baccarat that has been meticulously hand-sealed by the masters of the exclusive art of "baudruchage" at Hennessy's sister maison, Guerlain. The bottle comes nestled in a leather gift box that has likewise been crafted by hand.

Edition Particulière 2016 has been created in just 20 limited, numbered editions. These are now available for purchase in a few Travel Retail stores including France Aélia, Russia Vnukovo, Singapore DFS, HK DFS and Taiwan Everich.

Recommended resale price per bottle: 20,000 euros.

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ABOUT HENNESSY

From its seat in the French region of Cognac and throughout its 250-year history, Hennessy has proudly perpetuated an exceptional heritage based on adventure, discovery and cultivating the best that nature and man can offer. Hennessy's longevity and success across five continents reflect the values the Maison has upheld since its creation: the transmission of a unique savoir-faire, the constant quest for innovation, and an unwavering commitment to Creation, Excellence, Legacy, and Sustainable Development. Today, these qualities are the hallmark of a House – a crown jewel in the LVMH Group – that crafts the most iconic, prestigious cognacs in the world.